

## ABSTRACT OF THE DISCLOSURE

A memory circuit is caused to retain a voltage corresponding to largest tone data, then a voltage corresponding to tone data except for the largest tone data is applied to a liquid crystal element, and the voltage corresponding to the largest tone data is supplied from the memory circuit to the liquid crystal element. The development of moving picture breakups can be suppressed with a display producing a time-division gray-scale display, without having to carry out a display scanning operation for every display.